Bright and energetic with aromas of cranberry, olallieberry, and coconut shell. Delightful with tart red and blue fruit on the palate, followed by exquisite length, concentration, and an interesting floral character.

> - Brenden Wood RED WINEMAKER

2018 J. LOHR TOWER ROAD PETITE SIRAH Paso Robles

J. LOHR VINEYARD SERIES

VINEYARDS

In the vineyards surrounding Tower Road, in the Estrella district of Paso Robles, our Petite Sirah thrives on the well-drained yet heavier clay soils of the area. Our ripening program requires that we apply netting to the vines in August to assure that birds don't overfeed on this especially flavorful grape before harvest. Intense summer sun and very warm daytime temperatures in Paso Robles are balanced by the gentle afternoon breezes that creep in from the Monterey Bay to the north and from the Templeton Gap to the west. These winds cool the area by as much as fifty degrees by early morning, preserving the acidity and bright fruit character of our Petite Sirah.

VINTAGE

Thanks to a couple of late winter storms, the 2018 growing season will be remembered as the fourth in a string of normal rainfall years in Paso Robles, with over 70% of this season's rainfall being accumulated in a 3-week period in March. A nice stretch of warm weather in May assured a good bloom and fruit set, followed by an unprecedented 46-day heat spell beginning in early July. This had the effect of extending the growing season for Petite Sirah into November for the first time in our history, as vines shuttered and slowed photosynthesis from the high temperatures. We included small amounts of Syrah and Grenache in the Tower Road blend, as in previous vintages. This 2018 vintage is our first use of the traditional Northern Rhône technique of including Viognier in the blend, which brings a nice complexity to the finish of this wine.

HARVEST

DATES September 24th and November 2nd, 2018 PROCESS Hand-harvested into halfton bins and gondolas CHEMISTRIES Brix 27.4° TA 0.57 g/100ml pH 3.65

COMPOSITION

93% Petite Sirah, 3% Syrah, 3% Grenache, 1% Viognier

CELLARING

This dense wine opens up early with a splashdecant, and should develop in the bottle for up to 8 years.

VINIFICATION

YEAST ICV D-254 FERMENTATION Destemmed, whole berry fermentation

TEMPERATURE Moderate temperatures to reduce seed tannin extraction

MACERATION 1-day cold soak with a short, 4-day fermentation prior to drain and press

MATURATION

TIME IN BARREL 16 months BARREL TYPE 225 liter French oak Burgundy export barrels, 50% new FORESTS Rîve Droite and a blend of five forests COOPERS Vallaurine and DJ

BOTTLING

ACIDITY pH 3.62 TA 0.61 g/100ml ALCOHOL 15.5 % by volume RESIDUAL SUGAR 0.09 g/100ml (dry) PRODUCTION 6,943 six-bottle cases

Road J.LOHR PETITE SIRAH PASO ROBLES

FAMILY OWNED SINCE 1974

FOOD PAIRINGS WINE LIST Pairs well with aromatic DESCRIPTI

DESCRIPTION Bright and energetic aromas of cranberry and ollalieberry.





herbs and pan-seared

rosemary lamb chops

meat dishes such as

with roasted fennel.