



At **HOME**
with J. LOHR

Wine Tasting At Home

Conduct your own home tasting sessions like a pro!

Choose Your Wines

For your at-home tasting, we have suggested five of our most interesting, classic releases. We encourage you to also explore the many other wines in the J. Lohr portfolio on jlohr.com - many available only online or in our Wine Centers. Becoming a J. Lohr Wine Club Member is a great way to learn, experience, and share all we have to offer.

[J. Lohr Estates Riverstone Chardonnay](#)

[J. Lohr Estates Falcon's Perch Pinot Noir](#)

[J. Lohr Estates Los Osos Merlot](#)

[J. Lohr Estates Seven Oaks Cabernet Sauvignon](#)

[J. Lohr Pure Paso™ Proprietary Red Wine](#)

Preparation

- Print your tasting mat
- Select your wines and glassware
- Chill white wines ahead of the tasting
- Set out any accompanying snacks or suggested food pairings
- Uncork your wine selections
- “Dial-up” participating friends or family
- Pour a partial glass - leave yourself enough room to easily swirl!

Tasting

- **Swirl** - Playing with the wine in the glass lets it aerate a bit, allowing aromas and esters to release. Examine the appearance. What color? See-through or opaque?
- **Smell** - Before tasting, take two or three easy sniffs of the glass. What do the aromas remind you of? Certain herbs or fruits? Smoky? Oaky? Are they pleasant?

- **Taste** - Take a small sip and let it sit on your tongue for a few seconds - taking in a bit of air with it helps release flavors. What do the flavors remind you of? Are they pleasant? Pro tip: it normally takes two or three sips for your palate to adjust to the acidity in the wine and begin to recognize flavor characteristics.
- **Discuss** - Try the wine with the snacks. Share impressions of the wine with your virtual guests. Remember - everyone senses and decodes aromas and flavors differently - there are no wrong answers or descriptions. The most important questions: what do you like or not like about it? Would you purchase it again?

Connect: Friends & Family

- **Platforms:**
 - SERVICE Zoom**
 - COST** Complimentary 40 min, subscription unlimited
 - LIMIT** Complimentary 40 min, up to 100 participants
 - SERVICE Skype**
 - COST** Complimentary
 - LIMIT** No time limit, up to 100 participants
 - SERVICE House Party**
 - COST** Complimentary
 - LIMIT** Unlimited time, up to 8 participants
 - SERVICE Instagram Video Chat**
 - COST** Complimentary
 - LIMIT** Unlimited time, up to 6 participants
 - SERVICE FaceTime**
 - COST** Complimentary with iPhone
 - LIMIT** Unlimited time, up to 32 participants
 - SERVICE Google Hangout**
 - COST** Complimentary with Gmail e-mail account
 - LIMIT** Unlimited time, up-to 10 participants

J. Lohr does not endorse any specific platform for hosting your digital tasting

- **#ShareTheLohr:** Share your experiences with us on Facebook, Instagram, and Twitter.