

The logo features the name "J. Lohr" in a flowing, cursive script. The letters are dark brown with a slight shadow effect, giving it a three-dimensional appearance. The signature is centered at the top of the page.

SIGNATURE

J. Lohr Signature Cabernet Sauvignon was first produced to honor the 80th birthday of founder Jerry Lohr. This limited release was specially selected and blended from the excellent 2015 vintage in Paso Robles. It is both a tribute to Jerry's pioneering efforts in the region and our red wine portfolio's ultimate expression of Cabernet Sauvignon.

### **HARVEST DATES**

October 1 and 10, 2015

### **CÉPAGE**

**CABERNET SAUVIGNON** 89%

Beck Vineyard – Creston District, Paso Robles

Clone 337 on 110R rootstock

**MALBEC** 11%

### **VINEYARDS & CELLAR**

Beck Vineyard, in the Creston District of Paso Robles, is a unique site. It sits at 1,700 feet above the early morning fog. Its calcareous soils and cooling afternoon winds are perfect for growing Cabernet Sauvignon. The Cabernet from this vineyard ripens early with excellent color, purity of fruit, and phenolic maturity. Malbec is an ideal addition to the blend, as it complements the fruit component of the savory '15 Cabernet Sauvignon; it also supplies a gain in color without adding more tannins.

The hand-harvested grapes were held separate at harvest and berry-sorted into six-ton open top tanks for fermentation. Maceration took place on the skins for five days, before early pressing to limit tannin extraction.

Aged 20 months in 100% new French oak from coopers Demptos, Vallaurine, Dargaud et Jaegle, and Saint Martin.

### **PRODUCTION**

2,008 three-bottle cases, bottled July 2017